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A PUBLICITY COMMUNIQUE FROM THE HAMMOCKSOURCE

FOR IMMEDIATE RELEASE

Sawgrass Mills Outdoor Rugs made with DuraCord®... 2008 Introductions of Original Designs

Greenville, NC-- For 2008, Sawgrass Mills Outdoor Rugs made with DuraCord®, once again expands its line with a selection of original designs. These award-winning outdoor rugs are able to stand by the claim of the softness of cotton, yet still physically powerful enough to endure unpredictable weather conditions and the harshest of stains. But the 2008 selections offer much more with extraordinary, original designs.



From floral, to border, from traditional, to contemporary, all designs are crafted in a hand-hooked manner by Oriental masters using the vibrant DuraCord® yarns. The 2008 collection of the Sawgrass Mills Outdoor Rugs made with DuraCord® is available to specialty retailers beginning fall 2007. "We are aiming to be the leading trend-setters for outdoor living accessories" states Beth Anderson, designer for Sawgrass Mills. "The wide variety and number of designs should make it easy to match any outdoor theme."

The one-of-a-kind DuraCord® yarn that is carefully hand-hooked throughout each of these rugs is virtually indistinguishable from cotton, allowing the rugs to be soothing to bare feet, while still tough enough to tolerate the outdoors year round. Each design is available in two sizes including 5' x 8', and 8' x 10'.

For more information on the Sawgrass Mills Outdoor Rugs made with DuraCord® from The HammockSource®, or other products from The HammockSource®, call 800-334-1078, or visit www.thehammocksource.com.

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